

# Let the thaw begin — On to Spring!

As the ice starts to break, Great Lakes boaters are eager to hit the water and preparations are top of mind!

Our March/April issue is a great time to get your message in front of motivated boaters at over 1500 distribution locations.



Check out last year's Spring Issue at [bit.ly/GLSSpring2018](http://bit.ly/GLSSpring2018)



## MAIN EDITORIAL FEATURE:

Women in Boating

## Our destinations\* will feature:

Batchawana Bay, ON

Green Bay, WI

North Channel/ Manitoulin Island, ON

Erie Canal/The Tonawandas, NY

Niagara River Region, NY

\*subject to change

The Spring Issue will be distributed at these boats shows\*:

Milwaukee Sports Show

Novi Boat Show

Palm Beach Inter'l Boat Show

1000 Islands Boat Show

Traverse City Boat Show

Annapolis Spring Sailboat Show

\*subject to change

**RESERVE your space for the Spring Issue by Feb. 5, 2019.**

**DEADLINE to send MATERIALS is Feb. 12th.**

If you're in print you're in everything—this includes a free banner ad on our website at [www.greatlakesscuttlebutt.com](http://www.greatlakesscuttlebutt.com), plus, our weekly eNewsletter *Scuttlebits*, and our social media push. And, of course, we can't forget our digital version of the issue which is delivered to tens of thousands of boaters to enjoy with direct links to all our advertisers.

Great Lakes  
**Scuttlebutt**

[www.GreatLakesScuttlebutt.com](http://www.GreatLakesScuttlebutt.com)

## Questions?

Contact us today for all your advertising and editorial needs.

Call **877.775.2538** or email [info@greatlakesscuttlebutt.com](mailto:info@greatlakesscuttlebutt.com)