

MAKE SAIL FOR THE LAUNCH ISSUE!

It's on the horizon — our most popular issue!
Great Lakes boaters are looking to see what you have to offer. New gadgets, cleaning supplies, marinas, services...

You name it, they want it!

It's time to launch! Look to Great Lakes Scuttlebutt to get your message in front of boaters!

This issue is out all of May & June.



Check out last year's Launch Issue at bit.ly/GLSLaunch2018



EDITORIAL FEATURES WILL INCLUDE:

Safety, Preparedness & Basic Boating Law

Our **5 DESTINATIONS*** will be:

Minneapolis, MN
Chain O'Lakes, WI
Mackinaw City, MI
Lake Erie Islands, OH
Rochester, NY

* Subject to change

RESERVE your space for the Launch Issue by March 29, 2019.
DEADLINE to send MATERIALS is April 5th.

If you're in print you're in everything—this includes a free banner ad on our website at www.greatlakesscuttlebutt.com, plus, our weekly eNewsletter *Scuttlebits*, and our social media push on Facebook and Twitter. And, of course, we can't forget our digital version of the issue which is delivered to tens of thousands of boaters to enjoy with direct links to all our advertisers.

This issue will be handed out at these boat shows*:

Great Lakes Boating Festival
(Grosse Pointe, MI)

Bay Harbor In-Water Boat Show

HarborFest Boat Show & Music Festival (Chicago)

Great Lakes
Scuttlebutt[®]
www.GreatLakesScuttlebutt.com

Questions?

Contact us today for all your advertising needs.

Call: 877-775-2538 or email: info@greatlakesscuttlebutt.com