

LOOKING FOR GOODS AND SERVICES ON THE GREAT LAKES?



Check out
last year's
Buyer's Guide at
bit.ly/GLSYearEnd2019



www.GreatLakesScuttlebutt.com

If you're in print, you're in everything. This includes the digital magazine, a free banner at scuttlebutt.com, and the opportunity to leverage all of GLS's digital and social platforms.

THE ANNUAL BUYER'S GUIDE IS THE ISSUE YOU CAN'T MISS!

Showcase your company just in time for the gift-giving season and keep your cash flow dynamic throughout 2021 by offering discounts, product codes, or special deals on future bookings or reservations.

This is a special edition of GLS:

- ➔ **Designed differently** to enhance reader browsing
- ➔ Different advertiser messages for **year-long interaction** with readers
- ➔ Different distribution to intensify **residual ad value**
- ➔ *A year-long, Great Lakes reference guide!*

Topics in the Buyer's Guide Issue include:

2021 New Products
Retrofitting the Boat —
Why, How & With What

Plus! Special Section:
Gift Ideas for Boaters

The deadline to reserve
your space is **October 5**

Don't wait, call us today!
Get your materials in soon!

Deadline to send articles
and ads is **October 12**

Great Lakes
Scuttlebutt

Questions?

Contact us today for all your advertising needs.
Call **877.775.2538** or email info@greatlakesscuttlebutt.com