

OFF-SEASON: THE BEST TIME FOR BOATERS TO BUY



**AND OUR NEXT ISSUE
WILL BE FULL OF DEALS!**

**The highlight of the Year End Issue
is our annual 2020 Buyer's Guide.**

Showcase your company just in time for the
gift-giving season by offering **discounts, product codes,**
or even **special deals** on booking for 2020.

Built for year-long reference, make sure you're in it!

Bonus! This issue makes appearances at
many major boat shows throughout 2020!

**Topics in this
Year End Issue
include:**

2020 New Products
Boating Apparel & Accessories

plus! Special Section:
'Gift Ideas for Boaters'

The deadline to reserve
your space is **October 4**

Don't wait, call us today!
Get your materials in soon!

Deadline to send articles
and ads is **October 11**

Check out
last year's
Year End Issue at
bit.ly/GLSYearEnd2018

www.GreatLakesScuttlebutt.com

If you're in print you're in everything—this includes a free banner ad on our website at www.greatlakesscuttlebutt.com, plus, our weekly eNewsletter *Scuttlebitts*, and our social media push on Facebook and Twitter. And, of course, we can't forget our digital version of the issue which is delivered to tens of thousands of boaters to enjoy with direct links to all our advertisers.

Great Lakes
Scuttlebutt

Questions?

Contact us today for all your advertising needs.

Call **877.775.2538** or email info@greatlakesscuttlebutt.com

GIFT IDEAS FOR BOATERS

This special section of our Year End “Buyer’s Guide” Issue (Nov/Dec) offers you **an economical, targeted way** to get your product in front of boaters who are searching for boating gifts.

Designed as a shopping experience, **this section presents your product as a gift idea** – and participation is at a **reduced rate***.



(Last year's Gift Guide)

In addition to circulation before the holidays, this issue will also make appearances at many major boat shows throughout 2020.

Space is limited – Get into the special Gift Guide section today!

Price: \$400 per item

Pair your placement with a standard advertisement elsewhere in the magazine **and receive \$150 off!**

Includes:

- A high-resolution photo
- A title / name of your product
- Up to 50 words for the description
- Price
- A URL where item can be purchased

Send all materials to
editorial@kylemediainc.com
Deadline to submit: Oct. 9

Questions? Contact Savannah at
editorial@kylemediainc.com
or call 877-775-2538 x500